

Quality & Environment Policy – NaanDanJain Irrigation

As part of NaanDanJain's ongoing commitment to supplying the highest quality products, installations and services that meet or exceed our customers' needs and requirements, we have set the following objectives, which will be pursued through our commitment to the ISO 9001:2008 and ISO 14001 Standards.

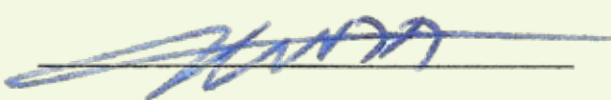
The implementation of this policy, which will be operated and supervised according to the principals dictated by the ISO 9001:2008 and ISO 14001.

Our objectives are:

- 1. Customer-Focused Culture** - our organization's primary objective is to provide products and services which meet or exceed our customer's needs and expectations.
- 2. Continuous Improvement** - we strive to continually improve our products, services, processes and systems.
- 3. Corrective & Preventive Actions** - we exercise corrective and preventive actions and corrective activities in every case of non-compatibility.
- 4. Development of Human Resources** - we recognize that our employees are our most valuable resource and therefore enhance employees' skills through training. We also encourage and foster a spirit of teamwork, so that everyone can contribute to the success of the company.
- 5. Maintaining a Close Relationship with Internal and External Customers** - we recognize, understand and focus on the customer's needs and expectations.
- 6. Environmental Consciousness** - we are committed to the continuous improvement in environmental sustainability through recycling, conservation of resources, prevention of pollution and promotion of environmental responsibility amongst our employees.
- 7. Health & Safety** - we constantly strive to minimize all forms of pollution, such as noise, smell and solid waste, by installing necessary controls and providing good work conditions.
- 8. Involvement in the Community** - we, the management, as part of our activities, encourage integration and volunteering in the community.
- 9. Business Success** - we use planning techniques to optimize the investment in facilities and equipment, while meeting agreed performance levels.
- 10. Setting a Personal Example** - we believe that achieving our goals requires commitment to and involvement in the promotion of quality by all our employees at all levels of the organization.

This policy shall be made known to, understood and practiced by all our staff.

Signed by Avner Hermoni CEO



Date 21/6/2010